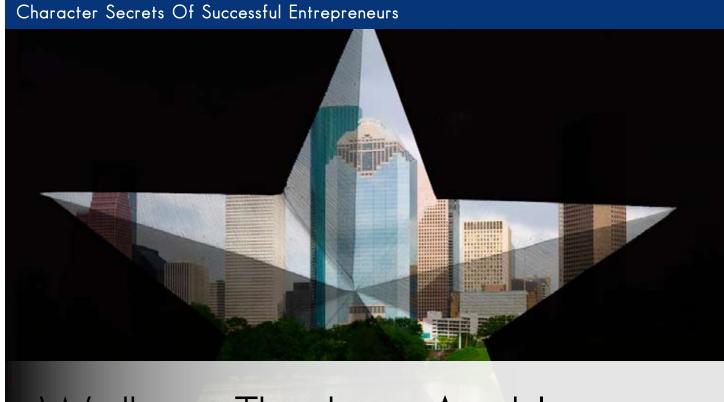


Steve Scott
HoustonBusiness Coach



Walking The Line And Integrity

Questions for Reflection and Evaluation

As you learned in the video, walking the line is about integrity. Not only was it important in 1956 but it also very important today.

When you are self-employed it is critical that you walk the line. You must have integrity. Without your integrity you are building your business foundation upon the sand. You and your business will not last.

In today's world, a lack of integrity is at the top of the list for creating problems.

Integrity is habitual honesty through and through. It is incorruptibility, soundness and completeness. Integrity has to do with character. Integrity is the hard rock foundation upon which the character of lasting success is built.

Here's another thought. No one is completely perfect when it comes to integrity. We all have areas where we can improve.

onest assessme	nt?					
Vhat will you cor	nmit to doing to	bring more integr	rity to those area	s? Explain.		
		be honest with				
ı will gift your bı	usiness and other	s with a character	trait that will he	lp you move mor	e easily on the ro	oad to succe

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