



Chapter 12

Righteous vs. Self-Righteous

Personal Development Secrets
Of Successful Entrepreneurs



Steve Scott
The Houston Business Coach



Righteous vs. Self-Righteous

How To Accelerate The Process Of Your Successful Performance

Before we get started I want to make you aware of other opportunities to take your business and life and put it on a more direct track to the success you desire.

This offering is only for the serious entrepreneur. The **Business Keys To Success Home Study Course** is designed to guide you to take an in-depth look, design action steps and develop a plan for you and around you to take you to greater success.

As you go through this course you will change your thinking, get a clearer picture of where you want to go and most importantly, create the tools to get there. This course will stretch you and start you on a growth track to becoming more and attracting more. Act now by visiting **BusinessKeysToSuccess.com**

For the most direct and effective way to move you and your business forward there is **one-on-one coaching**. When you are coached you have decided that you will no longer be ordinary and settle for average.

Coaching is about being held accountable for what you want. It is about accelerating the process of getting you and your business where you want to go. Would you rather accomplish what you want in 2 years or 6 months? The choice is yours. For more information and to schedule your free initial consultation, visit me at **TheHoustonBusinessCoach.com**

Questions for Reflection and Evaluation

Today's Lesson On Righteous And Self-Righteous

For me, this is one of the most interesting videos because of the depth of the subject. All of us have a mission.

And when you are self-employed your identity with that mission couldn't be any more personal. After all, you have put yourself out there in the market place and you will either succeed or fail. Be clear on what your mission is.

1. What is your mission? Limit this to two or three sentences.

2. How do you feel about it?

If you don't feel happy or in alignment with what you have written then this is a sign to you that you need to rework your mission. Failure comes when you don't remain true to your self.

After you have determined your mission the next part is where many people fall down. They have a worthwhile mission but somehow it gets lost in the execution.

It can get lost when we become self-righteous about who we are and what we do. Self-righteousness focuses more on who's right as opposed to what is right. To be successful your mission must call others to support it because it is righteous.

1. Do you conduct your business from a self-righteous or righteous foundation? Discuss

Failure comes when others perceive us as being self-righteous. Our wonderful mission fails, more often than not, because of self-righteousness. Think about it.

When you are self-employed this is where you need to be very careful. Self-righteousness will either create assimilation or isolation. Assimilation is where you get tired out from all the resistance and your mission gets lost or absorbed by something else. You no longer have the energy to continue.

Isolation comes from alienating the people who originally wanted to support you or help you. Once you are isolated you cannot spread your mission and grow your business effectively. You have put a wall up to protect your self-righteousness and at the same time it keeps opportunity out.

Avoiding isolation and assimilation are two of the keys to success in self-employment. Last time I checked we need the support and care of others to be successful.

Always remember that it is The Righteousness of your mission that attracts others and allows you to grow your business and your life. When you are righteous in your mission it makes you more likeable and you will attract more good.

The Houston Business Coach series of educational products can put you on track to having more in your business and life. For other products go to TheHoustonBusinessCoach.com, For one on one coaching, contact us to discuss your options at 1-866-387-7805. We look forward to speaking with you.

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