

A man with short brown hair and a friendly smile, wearing a dark suit, light blue shirt, and red patterned tie, stands in the foreground. Behind him is a city skyline featuring several skyscrapers, including a prominent one with a teal facade and another with a stepped top. A river flows in the lower left, and green trees are visible in the mid-ground.

Chapter 10
**Something Will Master.
Something Will Serve.**

Personal Development Secrets
Of Successful Entrepreneurs



Steve Scott
The Houston Business Coach



Something Will Master. Something Will Serve.

A Recap And Questions

Have you ever gotten good at something and then because you are good at it you feel you have to keep on doing it?

Part of being self-employed is that we generally are good at several things. Yet, if we are to grow our businesses and ourselves we must be able to let go of things we are good at.

Think about it. If you are good at many things and don't let go of any then how can you become good at something else? The answer is: You can't. When you can't become good at new things then you and your business won't grow.

When you can't grow, the scenery never changes. You may start to feel burn out. Your vision of the future doesn't excite you. You wonder if things will ever change.

It's a position many of us have been in. Interestingly, in many instances, money is not the problem. The problem is a deadening vision of a future where very little changes.

The good news is that there is something you can start doing about it now. Start by having an attitude that you are in control of your future.

You say, wait a minute Steve. You don't know my situation. You are right. I don't. But I do know one thing. There are always two people who are right. The one who thinks he can. And, the one who thinks he can't.

Let's go back to the video.

Something will master and something will serve.

Either you run the day or the day runs you;

Either you run the business or the business runs you.

Think about this. If you want to run your business you must have accounting and accountability.

Accounting tells you where you have been.

Accountability tells you something more important, what you have been doing.

With accountability there are two ways to do it. One is self-accountability. It is well intentioned but the results are like "do it yourself" heart surgery. Generally, it is not successful

The second way involves getting others to hold you accountable for what you want.

When you hold yourself accountable to others whether it be a coach, friends or associates you will be amazed at how quickly you will progress.

Why?

When you are coached or held accountable by others you are being held to the highest level of accountability.

More importantly, you have decided to no longer be ordinary.

By demanding of yourself to accelerate the process of your successful performance

You will create a business and life that are extraordinary.

1. Do you want to become extraordinary?

2. Who are you going to invite into your life to hold you accountable?

3. When are you going to start?

Be held accountable by others. When you do you will start having more control or mastery of your day, your business and your life and be on a fast track to success.

The Houston Business Coach series of educational products can put you on track to having more in your business and life. For other products go to TheHoustonBusinessCoach.com, For one on one coaching, contact us to discuss your options at 1-866-387-7805. We look forward to speaking with you.

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