

A man with short brown hair and a friendly smile, wearing a dark suit, light blue shirt, and red patterned tie, stands in the foreground. Behind him is a city skyline featuring several skyscrapers, including a prominent one with a teal facade and another with a stepped top. A river flows in the lower left, and a green lawn is visible on the right.

Personal Development Secrets Of Successful Entrepreneurs



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Introduction To Personal Development Secrets of Successful Entrepreneurs

Would you like to know the formula for success in business and in life? The truth is that there are many avenues you can take to attain the success and happiness you desire. One of the keys in the formula for success is your willingness to embrace your own personal development. Personal development can help you discover the keys to your personal formula to success.

Before I go any further here's a little housekeeping. There are 14 sections to this course. You will receive a section every four days. Each workbook section will come with a short video discussing an aspect of personal development that can give you that winning edge in business and life.

Whether you are running or starting your own business it is important to understand that the growth of your business is dependent upon the personal development of you, the owner. Personal development is the key to growth and success. Personal development understands the value of continuing self-education and examination. As Jim Rohn said; "Formal education will make you a living. Self-education will make you a fortune."

Personal development is ongoing self-education. It is where you will make your fortune. For many of you, it is too easy to stop that process and get caught up the doing the business. In doing the business you forget that to improve your business you must work on yourself.



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There are literally millions of resources that can help you with growth whether it be your marketing, sales, personnel or finances. All that can assist your personal development. But personal development is something more. It is about taking your vision and enlarging it.

Personal development is about you becoming more. When you become more you will attract more. Think about this. Your personal development will equal your business development. Embrace personal development. When you become more, you will attract more. When you attract more it is good for you, your business and your life.




What Is Failure?

Questions for Reflection and Evaluation

Failure is many things. And what most people focus on is an event which lets them know in no uncertain terms that a failure has taken place.

But, wouldn't it be helpful in your business and life if you knew how to recognize the small events that could lead to failure? Then you could adjust your course before they lead to a big failure.

1. Take a look at something that isn't working for you. Or, look at something in your past that didn't work out. What were the danger signs that you didn't recognize?



2. Now look at the same event you chose in question 1. Once you recognized the signs of failure, what did you do?

3. Take this same event and ask yourself what caused you to be blind to the danger signs?

4. Next review the action you took or didn't take to change course away from failure.



The reason for these questions is to bring awareness of failure in your life. All of us have experienced failure. You must know what you learned from it. What were you unable to recognize? Or, how did you fail to act?

Regardless, the goal is to not repeat the mistakes of the past. It is said that history does not repeat itself. Only men who fail to study history repeat its mistakes.

Here's a short review from the video on failure.

- Failure is the slow and imperceptible accumulation of errors in judgment repeated every day over a period of time.
- Almost always failure is not a grand event but a series of small events that lead up to something big.
- Failure's greatest attribute is subtlety. Very often it is gradual. Sometimes it is hard to see the symptoms.

Start correcting the small failures with new disciplines. Start with the small ones and work up to the bigger ones.

You will build the confidence and discipline along the way to overcome your challenges. As you do, your business and your life will become more and ultimately attract more.

Until next time, remember you are not judged by the number of times you fail, but by the number of times you succeed.

And the number of times you succeed is in direct proportion to the number of times you can fail and keep trying.

The Houston Business Coach series of educational products can put you on track to having more in your business and life. For other products go to TheHoustonBusinessCoach.com. For one on one coaching, contact us to discuss your options at 1-866-387-7805. We look forward to speaking with you.

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