

A man with short brown hair, wearing a dark suit, light blue shirt, and red patterned tie, is smiling. He is positioned in the foreground against a background of a city skyline with several skyscrapers, including one with a distinctive green facade. The scene is framed by a dark, angular shape that looks like a window or a stylized architectural element.

Chapter 12  
Persistence,  
Coping & Pressure

Character Secrets Of  
Successful Entrepreneurs



Steve Scott  
The Houston Business Coach



# Persistence, Coping and Pressure

## How To Accelerate The Process Of Your Successful Performance

Before we get started I want to make you aware of other opportunities to take your business and life and put it on a more direct track to the success you desire.

This offering is only for the serious entrepreneur. The **Business Keys To Success Home Study Course** is designed to guide you to take an in-depth look, design action steps and develop a plan for you and around you to take you to greater success.

As you go through this course you will change your thinking, get a clearer picture of where you want to go and most importantly, create the tools to get there. This course will stretch you and start you on a growth track to becoming more and attracting more. Act now by visiting **BusinessKeysToSuccess.com**

For the most direct and effective way to move you and your business forward there is **one-on-one coaching**. When you are coached you have decided that you will no longer be ordinary and settle for average.

Coaching is about being held accountable for what you want. It is about accelerating the process of getting you and your business where you want to go. Would you rather accomplish what you want in 2 years or 6 months? The choice is yours. For more information and to schedule your free initial consultation, visit me at **TheHoustonBusinessCoach.com**

# Questions for Reflection and Evaluation

Running your own business or starting a business brings all of us face to face with pressures that are either unique, challenging, or both. In reality, pressure is a good thing because it forces us to grow. After all, if you don't get bigger than the challenge then you and your business cannot move forward.

Remember, pressures can be positive or negative. The only pressure or stress free state is death. Like the piece of coal that becomes a diamond pressure is not only essential but a good thing for your growth and personal development.

1. What are three positive pressures that you experience on a regular basis? List below and what makes them positive.

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2. What are three negative pressures you experience on a regular basis? List below and what makes them negative.

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3. How do these pressures affect you? Affect those around you?

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4. What will you do to remove, minimize or adjust better to the negative pressures in your business or life? This is important. If you don't approach things differently there is no hope of change and improvement.

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Be persistent in dealing with pressure. Learn how to cope with pressure and either turn it into something positive or move beyond it. Only by being persistent in facing pressure and developing positive coping skills will you have the growth you seek in your business and life.

The Houston Business Coach series of educational products can put you on track to having more in your business and life. For other products go to [TheHoustonBusinessCoach.com](http://TheHoustonBusinessCoach.com), For one on one coaching, contact us to discuss your options at 1-866-387-7805. We look forward to speaking with you.

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