



Chapter 10
Opportunity & Need

**Character Secrets Of
Successful Entrepreneurs**



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Opportunity and Need

Questions for Reflection and Evaluation

Business is about opportunities that you grab or opportunities that you miss. No one grabs all the opportunities and on the other hand no one misses all the good ones. The goal is to put the odds in your favor of being able to grab more good opportunities for your business.

Let's get started on bringing more opportunity into your business and life.

1. What talents and abilities do you have that have attracted opportunity? Explain.



2. Are there ways or areas where you could be using your talents and abilities to even better advantage? Explain.

3. Where do you think you are needy? Remember, if we act needy then we are much less likely to obtain what we desire in that area. List areas where you feel you are needy.

a. _____

b. _____

c. _____

4. Write down what you are going to do to minimize or eliminate your neediness in these areas. What seeds are you going to plant in the soil of opportunity to overcome the weeds of neediness?

Remember, the greatest opportunity for success is to go to work on your self. Plant the seeds of your talent and ability and you will become more and attract more.

The Houston Business Coach series of educational products can put you on track to having more in your business and life. For other products go to TheHoustonBusinessCoach.com, For one on one coaching, contact us to discuss your options at 1-866-387-7805. We look forward to speaking with you.

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