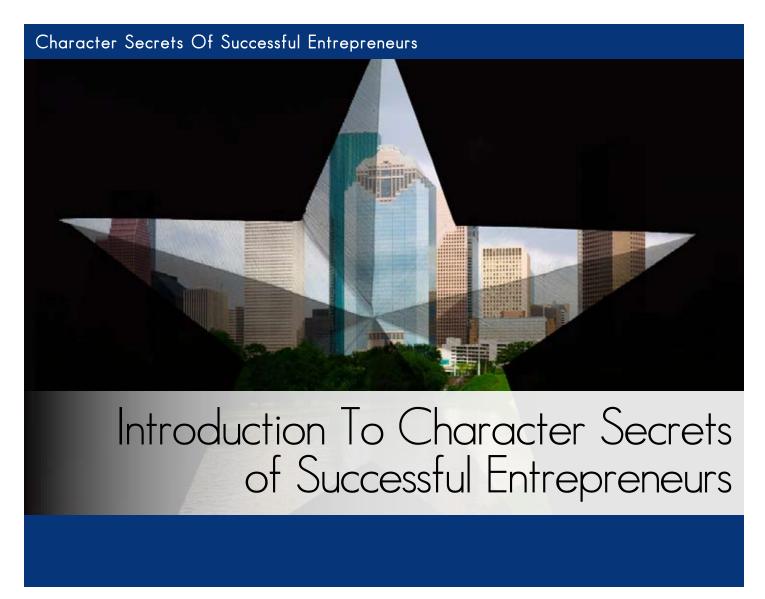


Steve Scott
HoustonBusiness Coach



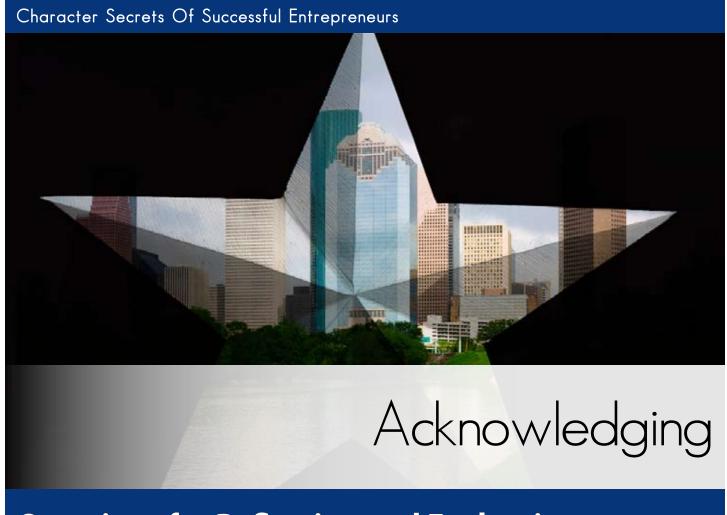
Would you like to have the winning edge in business and life? Most of us would answer, yes. Character Secrets of Successful Entrepreneurs will give you insights into how to develop your winning edge.

Before I go any further here's a little housekeeping. There are 14 sections to this course. You will receive a section every four days. Each workbook section will come with a short video discussing an aspect of character that can lead you to more in your business and your life.

Whether you are running or starting your own business it is important to understand that the growth of your business is dependent on the character of the owner. Good character will embrace change and not be afraid of it. Good character will understand that mistakes are going to happen. It will understand that mistakes are a school to learn from and not a club to be used to beat up ourselves or others.

There are literally millions of resources that can help you with growth whether it be your marketing, sales, personnel or finances. Yet, the bottom line for the self-employed business owner is more often than not a reflection of character.

Good character is good business!



Questions for Reflection and Evaluation

Welcome to the first section of Character Secrets of Successful Entrepreneurs. In each section there will be a short follow up to each video you have viewed. The goal is for you to take away concepts, ideas and actions that you can immediately apply to your business and life. I appreciate you and thanking for joining me on your journey of success!

Successful people are good at the art of acknowledging. Acknowledgement is a gift that builds up your bank account of good will. When you are self-employed the consequences of having a great deal of good will are critical to your success.

Critical because the more you lift people up the more likely you are to be lifted yourself.

1. Ho	v would acknowledging help your business?	
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2. What	will you commit to doing to make acknowledging a part of your daily routine?
 3 Who	would you like to acknowledge? Make a list. Next to each name put the characteristic about them that you
	to acknowledge. Remember, compliments are about choices. Acknowledgments are about the person.
1. Are y	ou good at receiving acknowledgments? Could you be better at receiving acknowledgments? Explain.
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The Houston Business Coach series of educational products can put you on track to having more in your business and life. For other products go to TheHoustonBusinessCoach.com, For one on one coaching, contact us to discuss your options at 1-866-387-7805. We look forward to speaking with you.

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